

UF Information Technology

Internship Title: Video Production Specialist Internship

Department: Academic Technology - Academic Media Production

Work Location: 1765 Stadium Road – The Hub – Intern will support both Studio and Field production

Brief Description of Internship:

Come join the Center for Instructional Technology and Training video production team! Learn how lecture videos are developed, recorded, edited, delivered, and provided to students. Get a 360-degree understanding of how a professional studio is built and operated from the perspective of the people behind the cameras. Learn how a field video is shot on UF campus. Get a better understanding of how video and audio is handled in an outdoor environment. You will learn how to use digital cameras, lavalier mics, teleprompters, VR/AR/MR, 360 cameras, video capture software, and what it takes to become a video star on campus.

Specific Duties:

- Learning signal flow and equipment setup for studio recordings
- Learn how to set up and use a professional field production kit
- Learn how UFIT's video team edits and delivers content to faculty

Hours Per Week: 15 - 20 hours per week

Qualifications Needed:

- Desire to gain knowledge of the video production process including: DSLR cameras, 3-point lighting, professional audio, and Adobe editing software
- Ability to lift 40 pounds and manage themselves in a warm outdoor environment

Learning Objectives:

- Understand how a field production is developed, from idea to delivery
- Learn the responsibility of the client's needs and produce the quality results they seek
- Gain a complete understanding of how a professional video studio is built including understanding signal flow of complex video capture systems
- Demonstrate openness, inclusiveness, sensitivity, and the ability to interact respectfully with all people and understand individuals' differences to communicate complicated or technical ideas to a broad group of people
- Develop an understanding of career field of interest, including the skills, responsibilities, and career trajectory of professionals; specifically, by creating and editing web content

Final Project: Interns will be asked to complete a similar project to encourage collaboration and teamwork. The final project will be to develop a video using one of 3 techniques. 360 Video, Field Production, or Studio Production. Once the intern has chosen a style, they will prepare a 1-2-minute presentation about what they have learned during their internship and a 1-2-minute video promoting the UFIT CITT AMP brand.